



HOUSEHOLD
REAL ESTATE

A man in a green sweater is sitting on a white chair, holding a tablet and pointing at the screen. He is looking at the tablet with a smile. Two other people, a man with a beard in a blue shirt and a woman with grey hair in a dark blue dress, are sitting on a black sofa next to him. They are both looking at the tablet. The setting is a modern living room with a large stack of firewood on the left, a wooden coffee table in front of the sofa, and a large window in the background. The text "Your Timeline & Goals" is overlaid at the top in white. At the bottom, there is text identifying the man as Michael Ayoub and his credentials.

Your Timeline & Goals

SELLING WITH HOUSEHOLD

Michael Ayoub, BSBA, SRS, RENE, SDP, PSA



Your Household Listing Agent



(586) 405-4111
mike@householdrealestate.com

Agent license #432029
See all deals and reviews on Householdrealestate.com

Michael Ayoub

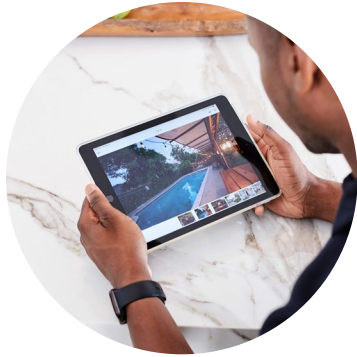
As a real estate listing specialist with Household Real Estate, I'm 100% focused on listing your home, sourcing buyers, and getting it sold. I have advised families over decades on how to purchase & refinance their homes. With my real estate experience, you will have the perfect resource to consult you in the sale of your home. As a Certified Real Estate Negotiation Expert, I have developed a keen sense of what negotiation strategies work best for each home, this helps my clients gain a competitive advantage. My attention to detail makes complex transactions effortless, and my customers appreciate my honest and straightforward approach. Integrity and trust are very important to me. I always work in my clients best interest, and I never pressure my clients.. I truly enjoy sharing my experience and insights, so my clients can make informed decisions with confidence.

4.9 Star average review
84 Customer reviews



Michael, is simply the best of the best real estate professional. He got our house sold when others previously couldn't. His expertise, knowledge and strategy is what sets him apart. I would definitely recommend him to all of my family and friends!

Why I Came to Household Real Estate



Marketing Brokerage

Industry-leading marketing & virtual tours



Service First

Prioritize quality of service over volume of closings.



Better Service, Low Fees

You save thousands & customer first culture



The 3 Most Important Things



The Home & How It Shows

Size & features
Location, location, location!
The way it's prepped



Marketing Strategy

Attract the right buyers
& making it easy to see



Pricing Strategy

Encourage bidding war or
priced at what you want

Making the Perfect Debut

Well-prepared homes stand out in photos

Ensures buyers see your home's full potential

Consider making repairs, painting, decluttering & landscaping



>> Some [top-rated service providers](#) can still provide services right now

Your Home in the Spotlight



FOR SALE



HOUSEHOLD
REAL ESTATE

householdrealestate.com

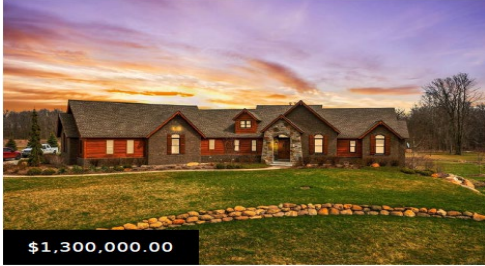


586-573-0300

Yard Sign

If local rules permit installation

SHELBY TWP, MICHIGAN MACOMB, 48316
<https://householdrealestate.com>





\$1,300,000.00

Rare opportunity to build your custom dream home on over 7 acres of land at the end of a private cul-de-sac in the Stonewyck subdivision in Shelby Twp. Build to suit on this gorgeous parcel of wooded land. For reference, builder has an ultra luxury rustic style ranch home pictured with all the bells and [...]

Basics
Status: Active
Type: Residential
Area, sq ft: 2700 sq ft

Shelby Twp, Michigan Macomb, 48316

- 4 beds
- 3.10 baths
- Residential
- Sale
- Active
- 2700 sq ft

Category: Sale
Year built: 2023
Style: Ranch

Flyers



Professional Photos

Your Home in the Spotlight



Easy Tours

Easy access for buyers
in-person & via video chat

In-person tours at your discretion & if local rules permit



Live, Video Open Houses

Reach buyers who can't come in-person

Availability varies by market



Virtual Open Houses

24/7 Access to tour [online](#)

Your Home in the Spotlight

facebook



HOUSEHOLDREALESTATE.COM
0 S Nickelby Dr
Rare opportunity to build your custom dream home on over 7 acres of land ...

Showing 20 of 294 Homes

<p>\$800,000 5 Beds 4.5 Baths 4,990 Sq. Ft. 123 Main St. Listing provided by NMLS</p>	<p>\$575,000 1 Bed 1 Bath 860 Sq. Ft. 123 Main St. Listing provided by NMLS</p>
<p>\$385,000 — Beds — Baths — Sq. Ft. 123 Main St. Listing provided by NMLS</p>	<p>\$1,150,000 4 Beds 3 Baths 2,620 Sq. Ft. 123 Main St. Listing provided by NMLS</p>

MLS LISTING SERVICE
MLS
trulia
Zillow

Go Your This Home

Recommend this home

Note: None of your customers are a great match for this home.

See all customers >

Likehome
Ask a Question: (800) 398-2902
Home-Related to \$500.00
Savings: select your buy with a RealEstate Agent
Start an Offer

Digital Marketing

Utilizing social media to promote your home

IDX Placements and Saved Search Emails

Your Home, Everywhere

Featured on other popular websites

Your Home in the Spotlight



New Listing at \$900,000



NEW

\$900,000

2 Beds · 2 Baths · 2,000 Sq. Ft.

[123 Main St, Seattle WA](#)



Weekend Open Houses



OPEN HOUSE

\$900,000

2 Beds · 2 Baths · 2,000 Sq. Ft.

[123 Main St, Seattle WA](#)

Sat, 10AM to 12PM · [Save](#)

Sun, 12PM to 3PM · [Save](#)



Don't let this home slip away!

This home just got an offer. If you're interested, there's still time!

Reviewing offers on Tue Jul 19 at 2pm.



NEW

\$900,000

Just Listed
Emails

Open House
Emails

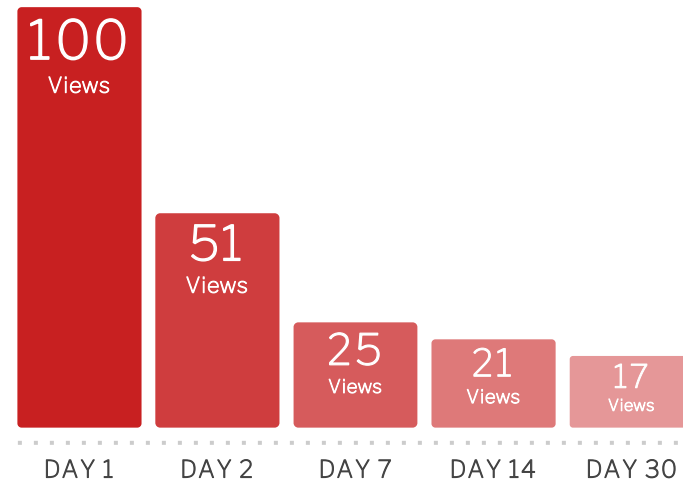
Last Call
For Offers

Price It Right



Delicate Balance

Lower pricing attracts more buyers, but risks selling for undervalue



Start Off Strong

You get the most views on your home when it first hits the market

Pageviews of home listings on list stats by day, indexed to 100 views on day 1

Full Service, Half the Fee

Everything is included in our listing fee.

You can save even more when you both sell and buy a home with Household Real Estate within one year.

	Listing Fee	Buyer's Agent Fee <small>At seller's discretion</small>	Total Fee
Other Brokers	2.5% to 3%	2.5%	5% to 5.5%
Sell with Household*	2.0%	2.5%	4%
Sell and Buy with Household Real Estate*	1.5%	2.5%	3.5%

*Fees subject to change, minimums apply. Listing fee increased by 1% of sale price if buyer is unrepresented. Sell for a 1.5% listing fee only if you also buy with Household Real Estate within 365 days of closing on your listing, using the same listing agent. We will charge a 2% listing fee, then send you a check for the 0.5% difference after you buy your next home with us. Max discount is 0.5% of the lowest price transaction.

Next Steps

1. Review Listing Agreement. (When You're Ready)
2. Home Prep Timeline
3. Schedule Photos & Virtual Walkthrough Scans
4. Set a Target List Date
5. Set Coming Soon Date
6. Set Open House Date
7. Plan for Regular communication and a 30 Day Checkin.