

# PHOTOGRAPHY

## Home Preparedness

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**Tell your neighbors**  
you have a photo shoot happening



**Stow pet products**

and have a plan for pets on photo day



**Open all window blinds**

turn on all home lighting & replace missing bulbs



**Toilet seats down**

hide bathing products & refresh bathroom towels



**Clear all surfaces**

kitchen countertops, tables, cords, and refrigerator magnets



**Do a complete home refresh**

make beds, clear sinks, and clean floors



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**The garage is a perfect place**

to hide large items, like garbage cans



**Pull vehicles**

out of the driveway & have all contractor work complete prior to photos



**Remove all outside clutter**

put away rakes, lawn toys, & wrap hoses



**Mow the lawn**

& refresh your landscaping





## Tips to Make Your Home Photo Ready

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Quality photographs draw buyers into touring your home and a clean home is a great start. Let's review these simple steps to make your home look its best for the photo shoot.



1. **Less is More**

Give the buyer room to picture their family in the home. Use your garage, closets or rent a storage space to store clutter and personal items

2. **Let the Light in**

Open all window coverings, raise blinds and turn on all of the lights to make the home look warm and inviting

3. **Clear the Curb**

Remove cars, clutter and garbage bins from the driveway. Remove exterior holiday decorations, mow lawns and refresh garden areas

4. **Clear all Surfaces**

Remove items from countertops, mantels and tables. Tidy up bookshelves, hide cords, remove kitchen magnets and personal items

5. **Bathroom Shine**

Place toilet seats down, hide all shower and grooming products, clear countertops, store bath mats & refresh towels for a crisp look

6. **Refresh the Bedroom**

Make the beds, clean mirrors, clear side tables, vacuum the flooring and remove items visible underneath the bed

7. **Stow Toys and Pet Products**

Children's toys, pet bedding and feeding dishes should be stowed away. Make a plan for your pets to be away on photo day

8. **Store it Away**

Photographers rarely photograph the garage or closets, these are the perfect place to store items away



# Home Prep Checklist

Work through this checklist as you prepare for your photo shoot

<b>Curb Appeal</b>	<b>Complete</b>	<b>Living Areas</b>	<b>Complete</b>
Remove vehicles from driveway		Turn on all lights & replace missing bulbs	
Mow and tidy up the front yard		Limit visible items on all surfaces	
Hide garbage bins inside the garage		Remove children's toys and pet items	
Sweep the driveway, sidewalks and entry		Remove any moving boxes	
Remove signage and seasonal decorations		Remove trash bins and cleaning items	
		Vacuum, dust and clean flooring	
<b>Kitchen</b>		Remove personal photos or items	
Declutter countertops and surfaces			
Put away dishes and leave sink empty		<b>Bedrooms</b>	
Remove art/magnets from refrigerator		Turn on all lights & replace missing bulbs	
Remove trash cans (to closet or garage)		Open window coverings and lift blinds	
Clean surfaces and appliances		Vacuum flooring and dust furniture	
Remove mats & clean floors		Make the beds and remove wrinkles	
		Minimize items, remove under-bed storage	
<b>Bathrooms</b>		Remove trash bins	
Place toilet seats down, remove trash bins			
Remove all toiletries and personal items		<b>Basements</b>	
Limit items on counters, vanities or shelves		Turn on all lights & replace missing bulbs	
		Neatly stack boxes in one area	
<b>Back Yard</b>		Remove and store unsightly items	
Remove toys and tidy patio furniture		Make finished spaces clean and livable	
Mow lawn, groom flower beds			
Clean the pool and remove pool items			